



EDUCATION

B.A. GRAPHIC DESIGN | Minor Psychology
Coastal Carolina University | Class of 2021

EXPERIENCE

GRAPHIC DESIGNER | April 2023 - Present
Motivated Marketing Agency

Attend concept meetings for creative marketing.

Communicate across departments on deliverables, client requests, critiques, and files.

Create display ads, website sliders, social images, emails, google ads, logos, brochures, flyers, and billboards.

Clients in healthcare, legal and automotive industries throughout the country.

MARKETING GRAPHIC DESIGNER | Sept 2021- April 2023
The Post and Courier

Created eye catching and functional design for all marketing purposes such as digital and printed ads, signs, booklets, posters, magazine spreads, emails and other assets used for events.

Used Indd, Ai, Ps, Ae, Constant Contact and Hubspot. Collaborated with Marketing team on language and tactics for the best sales outcome.

Was the lead on scheduling of ads/emails and when marketing materials are being released.

Was in charge of tracking deadlines for creative team as well as created project management system using Teams.

GRAPHIC DESIGN INTERN | May 2021-Sept 2021
The Brandon Agency

Met with other team members to discuss marketing strategies and creative direction.

Designed deliverables for clients such as print, digital and social ads.

BRANDING INTERN | May 2020- Jan 2021
Amslee Agency

Developed branding for the company including business cards, letterheads, website, logo, social media, and powerpoint slides.

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ACHIEVEMENTS

1st Place Palmy Award

3^d Place Palmy Award

Hootsuite Social Marketing Certification

Hootsuite Platform Certification

SKILLS

Adobe Software

InDesign

Illustrator

Photoshop

After Effects

XD

Canva

Email

Hubspot

Constant Contact

Hypermail

Advertising

Netsuite

Social Media

Hootsuite

Facebook

Instagram

TikTok

Twitter

Project Management

Workamajig

Slack

Asana

Teams

Zoom