
LOGO & BRAND & WEBSITE

Includes research, 6 logo concepts|final png. jpg., 1 brand guide|final pdf, and 1 website designed on Wix.com. Client is responsible for purchase of domain. Designer is not responsible for coding or web development.

360

LOGO & BRAND

Includes research, 6 logo concepts|final png. jpg.
1 brand guide|final pdf

240

PRINT

Work such as magazine spreads, signage, billboards, pamphlets, rack cards and flyers ect. Includes research, 1-2 concepts|final print ready pdf with bleed and without bleed, jpg. Designer is not responsible for printing.

150

LOGO

Includes research, 6 logo concepts|final png. jpg.

120

SOCIAL MEDIA & EMAIL

Includes research, 3 Instagram post and story concepts|final png.
3 Facebook post concepts|final png. OR 1 email template|final png.
broken up layout for email platform if requested.

60

REVISIONS

Any design revisions surpassing 3 rounds are the following rate.
This also includes communication time and file management.

10



INVOICE

glardear@gmail.com
(302)593-8841
venmo | @GraceLardear

billed to	invoice no.	date	package
Tom Smith	0001	05.15.2025	logo & brand

DESCRIPTION	RATE	AMOUNT
research	240	
concept	240	
design	240	240
revisions	10	20

Net 30 | payment recieved later than 30 days from invoice date is subject to 1.5% service charge

TOTAL 260

Thank You!